

EXHIBIT 3: NARRATIVE SUMMARY

Company: CDPHP Universal Benefits,® Inc.
NAIC Code: 47027
SERFF Tracking #: CAPD-129129871

Individual Medicare Supplemental Plans

CDPHP Universal Benefits,® Inc. (CDPHP UBI) offers coverage for Standard Individual Medicare Supplemental Plans A, B, F, and N.

These plans are offered throughout the Albany, Mid-Hudson, Syracuse, and Utica regions in New York state.

CDPHP UBI has filed with the NYS Department of Financial Services a request for approval for changes to premium rates for Plans A, B, F, and N in all of its existing regions.

CDPHP UBI is proposing changes to its current rates to cover increased medical costs and correct for past years' pricing. In past years, CDPHP UBI has developed premium rates using New York State Medicare sample data because credible plan experience (medical claim cost of services) data was not available due to the product being less than two years old. The premium rates derived through use of the New York State Medicare sample data has resulted in an average monthly premium of approximately \$138 with average monthly medical claims of over \$200 resulting in significant losses for this product line. Now that CDPHP UBI has some plan experience data to rely upon, the proposed premium rates are developed through a blending of such plan experience data and the New York State Medicare sample data. The proposed rate increase is required to ensure the long term ability of this product to remain financially stable.

The rate adjustments proposed in this filing will be effective on March 1, 2014. There are currently 4,200 Individual Medicare Supplemental policyholders encompassing all regions. The rate adjustments will affect the proposed premiums depending on the policyholder's plan type and region.

A summary of the proposed percentage change for each plan, by region, is presented in the table below.

Proposed Percentage Change in Rates Effective on March 1, 2014

% Rate Increase	Plan A	Plan B	Plan F	Plan N
Albany	43.96%	50.82%	45.41%	47.88%
Mid-Hudson	52.14%	54.90%	50.72%	52.84%
Utica	52.74%	59.27%	58.73%	65.75%
Syracuse	49.76%	55.38%	50.64%	55.19%

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If the proposed rates are approved by DFS, CDPHP UBI will still have some of the lowest rates in the CDPHP Medicare Supplement service area based on current rate tables for Medicare Supplement plans in New York state, as found on the DFS website: <http://www.dfs.ny.gov/consumer/caremain.htm#tables>.

As a not-for-profit health plan, CDPHP prices its products and budget for slim margins so that we may continue to offer access to high-quality health care.