

Date

ATTN: Name
Company Name
Address

Dear Policyholder:

Nippon Life Benefits will be filing an application for a rate increase to your small group medical plan with the New York State Department of Financial Services (DFS) on June 18, 2013. The proposed rate increase is 15% for groups renewing between November 1, 2013 and December 31, 2013, assuming there are no changes in plan design or location of employees.

The 15% proposed rate increase includes medical care cost trend of 11%, a 3% rate increase due to a new federal tax assessment to help fund activities related to the Patient Protection and Affordable Care Act (PPACA), and an additional 1% assessment to help support a new federal reinsurance program. We have posted a narrative summary on our website www.nipponlifebenefits.com, providing more detailed explanation of the reason for the rate increase. This same summary is also available on the DFS website <https://myportal.dfs.ny.gov/web/prior-approval/welcome>.

The Superintendent of Financial Services may approve the proposed rate increase as requested, modify the proposed rate increase, or disapprove the proposed rate increase in its entirety. If the Superintendent of Financial Services approves all or part of our requested increase, we will notify you of the approved increase at least 60 days prior to your group's renewal date.

You have 30 days from the date of our filing to contact Nippon Life Benefits or the DFS to ask for more information about the rate change or to submit written comments. Inquiries and comments to the DFS should indicate that your insurance company is Nippon Life Benefits. Written comments submitted to the DFS will be posted on the website of the DFS with all personal identifying information removed. Comments may be submitted to the DFS online at <https://myportal.dfs.ny.gov/web/prior-approval/welcome> or by contacting:

Health Bureau - Premium Rate Adjustment
New York State Department of Financial
Services
25 Beaver Street
New York, NY 10004
Email: PremiumRateIncreases@dfs.ny.gov

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Sincerely,

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