

**EXHIBIT 4 - PART A: SUMMARY OF PROPOSED PERCENTAGE RATE CHANGE TO EXISTING RATE**  
**-- for Base Medical Plan with NON ROLLING Rate Structure**

HealthNow NY Inc.

52204

HLTH-129631427

Company submitting the rate adjustment request

Company NAIC Code

SERFF tracking number

- => Use this Exhibit for the base medical plan type policy forms/products with NON ROLLING rate structure that are included in the rate adjustment submission.
- => This form must be submitted as an Excel file and as a PDF file.
- => The format of this exhibit is discussed below. Add more rows as needed. Only use the first tab for data entry.
- => Market segment refers to Individual (IND), Small Group (SG), Sole Proprietor (SP), Large Group (LG), Individual Healthy NY (HNY-IND), Small Group Healthy NY (HNY-SG), Individual Medicare Supplement (MS-INS), Small Group Medicare Supplement (MS-SG), and Large Group Medicare Supplement (MS-LG). If the proposed percentage rate change for Sole Proprietor is different from Small Group, then a separate market segment of Sole Proprietor (SP) is to be reported; otherwise, use small group. Use the drop down list to enter the market segment.
- => The proposed percentage rate change reflects the expected change in premium rate that would apply to the contract holder on that contract holder's next rate change date for each contract holder with the indicated base medical plan.
- => The product street name is the product name as advertised to consumers (i.e., as consumers are likely to refer to this product/policy form when communicating with the Department).
- => Provide a list of proposed rate changes for each base medical plan type, by product name/street name. If one policy form is used for more than one product, then a separate row should be entered for each policy form/product name/product street name combination.
- => The "proposed rate change" is just for the base medical product, excluding the impact of any riders.
  - Lowest should be the smallest percentage change that could affect any contract holder due to the proposed rate filing with that base medical product; the impact of riders is not included.
  - Highest should be the largest percentage change that could affect any contract holder due to the proposed rate filing with that base medical product; the impact of riders is not included.
  - The weighted average should reflect the average using the distribution of contracts within each base medical product; the impact of riders is not included.

**Base Medical Plan Non Rolling Rate Products**

SERFF# HLTH-129631427

Policy Form #	Market Segment	Rating Region	Product Name	Product Street Name	Effective Date of New Rate	Proposed Percentage Rate Change		
						Lowest	Highest	Weighted Avg
BS-MS-A / CG1C3F0376	MS-IND	Albany R1	Med Supp A	Med Supp A	1/1/2015	9.1%	9.1%	9.1%
BS-MS-B / CG1C3F0377	MS-IND	Albany R1	Med Supp B	Med Supp B	1/1/2015	9.1%	9.1%	9.1%
BS-MS-C / CG1C3F0378	MS-IND	Albany R1	Med Supp C	Med Supp C	1/1/2015	9.1%	9.1%	9.1%
BS-GP1	MS-IND	Albany R1	Med Supp E	Med Supp E	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0379	MS-IND	Albany R1	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
BS-GP1	MS-IND	Albany R1	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0380	MS-IND	Albany R1	Med Supp F+	Med Supp F+	1/1/2015	9.1%	9.1%	9.1%
BS-MS-H	MS-IND	Albany R1	Med Supp H	Med Supp H	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0381	MS-IND	Albany R1	Med Supp M	Med Supp M	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0382	MS-IND	Albany R1	Med Supp N	Med Supp N	1/1/2015	9.1%	9.1%	9.1%
BS-MS-A / CG1C3F0376	MS-IND	Albany R2	Med Supp A	Med Supp A	1/1/2015	9.1%	9.1%	9.1%
BS-MS-B / CG1C3F0377	MS-IND	Albany R2	Med Supp B	Med Supp B	1/1/2015	9.1%	9.1%	9.1%
BS-MS-C / CG1C3F0378	MS-IND	Albany R2	Med Supp C	Med Supp C	1/1/2015	9.1%	9.1%	9.1%
BS-GP1	MS-IND	Albany R2	Med Supp E	Med Supp E	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0379	MS-IND	Albany R2	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
BS-GP1	MS-IND	Albany R2	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0380	MS-IND	Albany R2	Med Supp F+	Med Supp F+	1/1/2015	9.1%	9.1%	9.1%
BS-MS-H	MS-IND	Albany R2	Med Supp H	Med Supp H	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0381	MS-IND	Albany R2	Med Supp M	Med Supp M	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0382	MS-IND	Albany R2	Med Supp N	Med Supp N	1/1/2015	9.1%	9.1%	9.1%
BS-MS-A / CG1C3F0376	MS-IND	Albany R3	Med Supp A	Med Supp A	1/1/2015	9.1%	9.1%	9.1%
BS-MS-B / CG1C3F0377	MS-IND	Albany R3	Med Supp B	Med Supp B	1/1/2015	9.1%	9.1%	9.1%
BS-MS-C / CG1C3F0378	MS-IND	Albany R3	Med Supp C	Med Supp C	1/1/2015	9.1%	9.1%	9.1%
BS-GP1	MS-IND	Albany R3	Med Supp E	Med Supp E	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0379	MS-IND	Albany R3	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
BS-GP1	MS-IND	Albany R3	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0380	MS-IND	Albany R3	Med Supp F+	Med Supp F+	1/1/2015	9.1%	9.1%	9.1%
BS-MS-H	MS-IND	Albany R3	Med Supp H	Med Supp H	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0381	MS-IND	Albany R3	Med Supp M	Med Supp M	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0382	MS-IND	Albany R3	Med Supp N	Med Supp N	1/1/2015	9.1%	9.1%	9.1%

**EXHIBIT 4 - PART A: SUMMARY OF PROPOSED PERCENTAGE RATE CHANGE TO EXISTING RATE**  
**-- for Base Medical Plan with NON ROLLING Rate Structure**

HealthNow NY Inc.  
 Company submitting the rate adjustment request

52204  
 Company NAIC Code

HLTH-129631427  
 SERFF tracking number

- => Use this Exhibit for the base medical plan type policy forms/products with NON ROLLING rate structure that are included in the rate adjustment submission.
- => This form must be submitted as an Excel file and as a PDF file.
- => The format of this exhibit is discussed below. Add more rows as needed. Only use the first tab for data entry.
- => Market segment refers to Individual (IND), Small Group (SG), Sole Proprietor (SP), Large Group (LG), Individual Healthy NY (HNY-IND), Small Group Healthy NY (HNY-SG), Individual Medicare Supplement (MS-INS), Small Group Medicare Supplement (MS-SG), and Large Group Medicare Supplement (MS-LG). If the proposed percentage rate change for Sole Proprietor is different from Small Group, then a separate market segment of Sole Proprietor (SP) is to be reported; otherwise, use small group. Use the drop down list to enter the market segment.
- => The proposed percentage rate change reflects the expected change in premium rate that would apply to the contract holder on that contract holder's next rate change date for each contract holder with the indicated base medical plan.
- => The product street name is the product name as advertised to consumers (i.e., as consumers are likely to refer to this product/policy form when communicating with the Department).
- => Provide a list of proposed rate changes for each base medical plan type, by product name/street name. If one policy form is used for more than one product, then a separate row should be entered for each policy form/product name/product street name combination.
- => The "proposed rate change" is just for the base medical product, excluding the impact of any riders.
  - Lowest should be the smallest percentage change that could affect any contract holder due to the proposed rate filing with that base medical product; the impact of riders is not included.
  - Highest should be the largest percentage change that could affect any contract holder due to the proposed rate filing with that base medical product; the impact of riders is not included.
  - The weighted average should reflect the average using the distribution of contracts within each base medical product; the impact of riders is not included.

**Base Medical Plan Non Rolling Rate Products**

SERFF# HLTH-129631427

Policy Form #	Market Segment	Rating Region	Product Name	Product Street Name	Effective Date of New Rate	Proposed Percentage Rate Change		
						Lowest	Highest	Weighted Avg
SUPP-A / CG1C3F0376	MS-IND	Buffalo	Med Supp A	Med Supp A	1/1/2015	9.1%	9.1%	9.1%
SUPP-B / CG1C3F0377	MS-IND	Buffalo	Med Supp B	Med Supp B	1/1/2015	9.1%	9.1%	9.1%
SUPP-C / CG1C3F0378	MS-IND	Buffalo	Med Supp C	Med Supp C	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0379	MS-IND	Buffalo	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0380	MS-IND	Buffalo	Med Supp F+	Med Supp F+	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0381	MS-IND	Buffalo	Med Supp M	Med Supp M	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0382	MS-IND	Buffalo	Med Supp N	Med Supp N	1/1/2015	9.1%	9.1%	9.1%
SUPP-H	MS-IND	Buffalo	Med Supp H	Med Supp H	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0376	MS-IND	CNY E R4	Med Supp A	Med Supp A	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0377	MS-IND	CNY E R4	Med Supp B	Med Supp B	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0378	MS-IND	CNY E R4	Med Supp C	Med Supp C	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0379	MS-IND	CNY E R4	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0380	MS-IND	CNY E R4	Med Supp F+	Med Supp F+	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0381	MS-IND	CNY E R4	Med Supp M	Med Supp M	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0382	MS-IND	CNY E R4	Med Supp N	Med Supp N	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0376	MS-IND	CNY W R1	Med Supp A	Med Supp A	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0377	MS-IND	CNY W R1	Med Supp B	Med Supp B	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0378	MS-IND	CNY W R1	Med Supp C	Med Supp C	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0379	MS-IND	CNY W R1	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0380	MS-IND	CNY W R1	Med Supp F+	Med Supp F+	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0381	MS-IND	CNY W R1	Med Supp M	Med Supp M	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0382	MS-IND	CNY W R1	Med Supp N	Med Supp N	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0376	MS-IND	CNY W R3	Med Supp A	Med Supp A	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0377	MS-IND	CNY W R3	Med Supp B	Med Supp B	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0378	MS-IND	CNY W R3	Med Supp C	Med Supp C	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0379	MS-IND	CNY W R3	Med Supp F	Med Supp F	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0380	MS-IND	CNY W R3	Med Supp F+	Med Supp F+	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0381	MS-IND	CNY W R3	Med Supp M	Med Supp M	1/1/2015	9.1%	9.1%	9.1%
CG1C3F0382	MS-IND	CNY W R3	Med Supp N	Med Supp N	1/1/2015	9.1%	9.1%	9.1%